Evaluating before SemEval: The Prehistoric Era

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A brief history of the evolution of evaluation





Qualitative: Eyeballing

Notice the similarity with PPMI



Figure 7: Words co-occurrence networks for 'awful'

Qualitative: Eyeballing

b

spread

circulated

broadcast (1850s)

SOWS

scatter broadcast (1900s) newspapers television radio bbc broadcast (1900s)

Word	Neighboring Words in		
word	1900	2009	
	cheerful	lesbian	
gay	pleasant	bisexual	
	brilliant	lesbians	
	closet	phone	
cell	dungeon	cordless	
	tent	cellular	
	checking	checking	
checked	recollecting	consulted	
	straightened	check	
	haired	heading	
headed	faced	sprinted	
	skinned	marched	
	evidently	really	
actually	accidentally	obviously	
	already	nonetheless	

From Kim et al., 2014

1990s Word	1900s NN aligned with OP	1900s NN aligned with NAA	Latent Variable
wanting	need	wishing	Noise
gay	society	gay	Noise
check	give	send	Noise
starting	begin	beginning	Noise
major	general	successful	Noise
actually	believed	really	Noise
touching	touched	touching	Noise
harry	hello	john	Noise
headed	halfway	toward	Noise
romance	artists	romance	Noise
car	cab	car	Aligned
driver	stepped	driver	Aligned
eve	anniversary	eve	Aligned

Table 3: Diachronic Semantic Change Experiment.

From Lubin et al., 2019

Cherry picking

Word Moving to	wards Moving away	Shift start	Source
gay homosexu	al, lesbian happy, showy	$\begin{array}{c} ca 1920 \\ < 1800 \\ ajestic \\ / \\ ca 1900 \\ ca 1920 \\ ca 1920 \\ ca 1920 \\ ca 1850 \\ ca 1850 \\ ca 1890 \end{array}$	(Kulkarni et al., 2014)
fatal illness, let	hal fate, inevitable		(Jatowt and Duh, 2014)
awful disgusting	, mess impressive, m		(Simpson et al., 1989)
nice pleasant, le	ovely refined, dainty		(Wijaya and Yeniterzi, 2011)
broadcast transmit, r	adio scatter, seed		(Jeffers and Lehiste, 1979)
monitor display, sc	reen —		(Simpson et al., 1989)
record tape, albur	n —		(Kulkarni et al., 2014)
guy fellow, ma	n —		(Wijaya and Yeniterzi, 2011)

Method	Corpus	% Correct	%Sig.
PPMI	EngAll COHA	96.9 100.0	84.4 88.0
SVD	EngAll COHA	$\begin{array}{c} 100.0\\ 100.0\end{array}$	90.6 96.0
SGNS	EngAll COHA	$100.0 \\ 100.0$	93.8 72.0

Small-scale ad-hoc evaluation

group	examples	sim	freq
more frequent	users	0.29	-0.94
in 90s	sleep	0.23	-0.32
	disease	0.87	-0.3
	card	0.17	-0.1
more frequent	dealers	0.16	0.04
in <mark>60s</mark>	coach	0.25	0.12
	energy	0.79	0.14
	cent	0.99	1.13

From Gulordava & Baroni, 2011

Word Sense Change Testset

23 terms showing word sense change

From Tahmasebi & Risse, 2017

Control condition: Generation

- A control corpus resembles the genuine original historical corpus in all aspects, except what is being tested (i.e., variation in time).
- Assumption: any effect observed in the genuine corpus should be lacking or reduced in the control corpus.





Genuine corpus

Dubossarsky, Grossman, & Weinshall, EMNLP, 2017

Control condition: Generation

- Recipes for generating control condition:
 - Subsampling a <u>single year</u>'s corpus (no change is assumed)
 - Shuffling between time bins of existing historical corpus (assumed changes become uniform)
- Control condition = "noise"
- Genuine condition = "noise" + "real" change
- Control condition is in fact the baseline



Control condition: Evaluation

The effect observed in the shuffled corpus is an artefact (model's noise)



Synthetic change: Generation



Dubossarsky et al., EMNLP, 2019



Dubossarsky et al., EMNLP, 2019

Synthetic change: Evaluation



Take homes

- SemEval, while superior, is expensive and slow to develop, and limited to a specific domain, genre, or register of the language it was developed on.
- Alternatives exist, and can be useful in different research scenarios.

